



F E B R U A R Y 2 0 1 7

Association of Fundraising Professionals

Your Resource for Development Education and Networking in San Diego County

Upcoming Events:

Today's Workshop



AFP San Diego Chapter
February Chapter Workshop and Luncheon
February 10, 2017
10:00am to 1:30pm
Location: Doubletree Mission Valley, 7450 Hazard Center Drive, San Diego, CA 92108

Today's workshop features two separate sessions by speaker Allan Pressel, CEO of PowerSite 123. In the first seminar you'll learn about 30 essential tips on how your nonprofit can use the internet effectively—to maximize fundraising, marketing, communication, volunteer recruitment, search engine optimization, advocacy, and more. You'll learn what people should be able to see and do on your website. This is an interactive session which includes live analysis of audience members' websites.

The second session, Mr. Pressel in collaboration with author Michael Gurian will help you harness organizational advantages of mobilizing the unique skills and capabilities that women and men each bring to the table. You'll learn how to build gender effectiveness into your marketing, communications, outreach, and fundraising, as well as discover why men vs. women buy and give.

Update on Inclusion - As part of a continuing effort to be inclusive and accessible to all members of the Fundraising professionals community, AFP San Diego Chapter is now pleased to offer a special discount rate for workshop registrations to individuals working in an organization with an annual budget of \$1 million or less. Please contact Georgia Ringler at Georgia.ringler@afpsd.org for more information.

March 7th - Major Gift Role Playing
Location: The Old Globe

April – To Be Determined

May 12th - Women in Philanthropy Panel, Location: DoubleTree Mission Valley

June 13th - Giving USA 2017: Annual Report of Philanthropy "A First Look", Location: Sanford Institute for Regenerative Medicine

August 11th - Planned Giving

September 8th - Board Development and Governance
To register, visit afpsd.org

Get Involved!

Inclusion Committee - Contact Danielle Dawson, Vice President of Inclusion at ddawson@ucsd.edu

NPD Planning Committee - Contact Georgia Ringler, AFP San Diego Chapter Manager at Georgia.ringler@afpsd.org

Resource Development Committee - Contact Dale Ganzow, Vice President of Resource Development at dganzow@sdbj.com (1st Meeting February 17th at noon, San Diego Business Journal)

International Fundraising Conference

Have you registered yet?

The 54th International Fundraising Conference is taking place in San Francisco from April 30th through May 2nd. There will be more than 100 educational sessions ranging from leadership, relationship building, trends and innovations, and much more. Featured guest speakers are Shiza Shahid, women's rights advocate, Co-Founder of The Malala Fund and Now Ventures, and Cleve Jones, human rights and AIDS Activist. Register at afpfc.com.

Diversity Art Showcase

AFP is looking for artistic members to exhibit their artwork at the Member Art Showcase—part of the AFP International Diversity & Inclusion Committee's showcase and the upcoming fundraising conference. The Diversity Art Showcase spotlights youth art, a local professional artist, and the artwork of AFP members. It strives to portray the uniqueness, value, and diversity of people through art, photos, and poetry. Members interested in submitting artwork should complete the online form at form.jotform.com/70183172517150. All submissions are encouraged. For more information please contact Tori Burns at tburns4@ccbcmd.edu.

Job Opportunities

All position announcements are posted on the AFP San Diego Job Center for 90 days. These are a select few of those listed. Announcements also are sent by email to members who have opted to receive notifications.

Executive Director

Company: Anza Borrego Foundation

Submit application to: Julie Lugo at info@sterlingsearchinc.com

Grant Writer / Grant Administrator

Company: Jacobs Center for Neighborhood Innovation

Submit application to: hr@jacobscenter.org

Senior Associate Director of Development

Company: The Old Globe

Submit application to: Human Resources at hr@theoldglobe.org



For more information and additional job postings, please visit afpsd.org



facebook.com/AFPSD

Questions, Comments, Contributions to Next Month's Hotsheet?

For questions about AFP contact Georgia Ringler, Chapter Administrator 858-212-1706 or Georgia.Ringler@afpsd.org.

To partner with AFP San Diego, contact Lisa Ritchie, M.A., Vice President, Community Relations at lritchie@netzelgrigsby.com.

To contribute to the next month's Hotsheet contact Nikki Stankova at nzstankova@ucsd.edu. To post on AFP's FB contact Francisco Martinez at Francisco@creativemarketingspot.com.